



AlertMedia

MOSS

CUSTOMER SPOTLIGHT

Moss Construction Builds a Proactive Safety Culture With AlertMedia

Industry

Real Estate & Construction

Locations

7 offices, 60 active construction sites

Employees

1,200

Products

Emergency Communication Software,
Threat Intelligence

Primary uses

Emergency, Business Continuity, Operations,
IT Outages, Inclement Weather, HR



Safety

Keeps office and field-based workers
at over 60 locations safe and
informed during any emergency



Efficiency

Allows safety communications to be
targeted and precise while minimizing
the administrative workload required



Trust

Helps Moss care for the health, safety,
and well-being of employees and their
families—a core value for the company



Accuracy

Ensures accurate employee contact
data by easily integrating with Moss'
existing systems, including its HRIS

The Problem

With over 1,200 employees from Florida to Hawaii and approximately 60 active construction projects at any given time, communicating critical information was a challenge. Since construction workers make up a large portion of its workforce, Moss also needed a better way to reach its employees on job sites. Moss historically relied on email to communicate with employees about critical events, but after an active shooter incident in the community, Moss realized email would not be adequate to keep employees informed during rapidly evolving emergencies.

The Solution

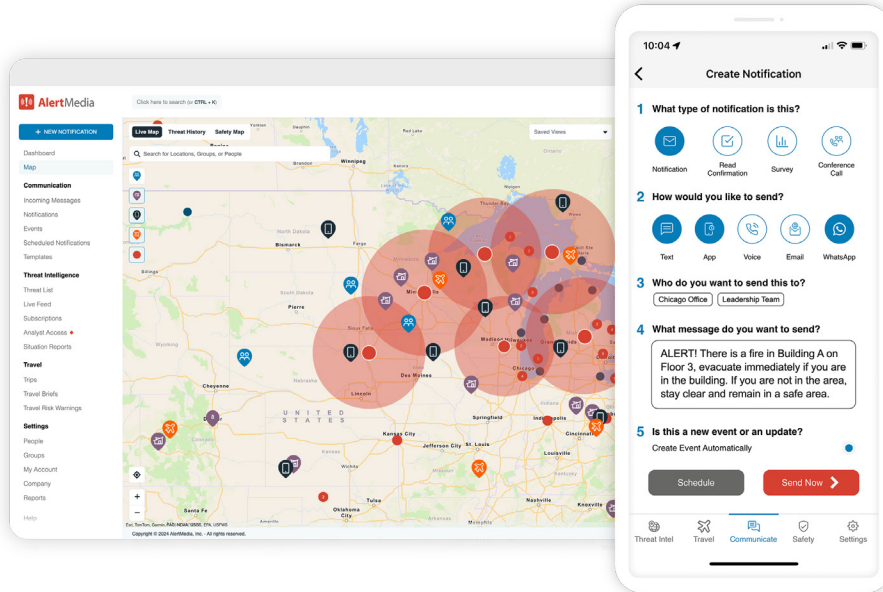
AlertMedia's multichannel, two-way emergency communication software allows Moss to ensure the timely, accurate, and reliable exchange of information during any emergency situation. Moss has used AlertMedia to communicate about a variety of emergent events, from severe weather to IT outages to the COVID-19 pandemic. Features like dynamic groups, easy HRIS integration, two-way survey notifications, and event pages allow Moss to keep its diverse and geographically distributed workforce safe, informed, and connected. During Hurricane Lane that threatened Hawaii in 2018, Moss even says AlertMedia could have been the difference between life and death. With AlertMedia, Moss was able to quickly identify at-risk employees in the face of the Category 4 hurricane and ensure they were in a safe location prior to the storm's forecasted landfall.

"Safety is more than a set of rules and procedures. It's about caring for your people 24/7. And that's what AlertMedia allows us to achieve."

Scott Gerard, Vice President, Environmental, Health & Safety, Moss Construction



Keep your people safe, informed, and connected
during critical events.



UNMATCHED RELIABILITY

Experience quick, reliable, and secure communications with our best-in-class software.

WORLD-CLASS 24/7 SUPPORT

AlertMedia customers benefit from our deep expertise and hands-on approach.

SIMPLE AND INTUITIVE

Our easy-to-use interface is designed to be deployed quickly during emergency situations.

INNOVATIVE TECHNOLOGY

Constant optimization ensures our customers always have an industry-leading solution.

Leading organizations across all industries trust AlertMedia



LEARN MORE ABOUT HOW ALERTMEDIA CAN HELP
YOUR BUSINESS WITH EMERGENCY COMMUNICATIONS

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