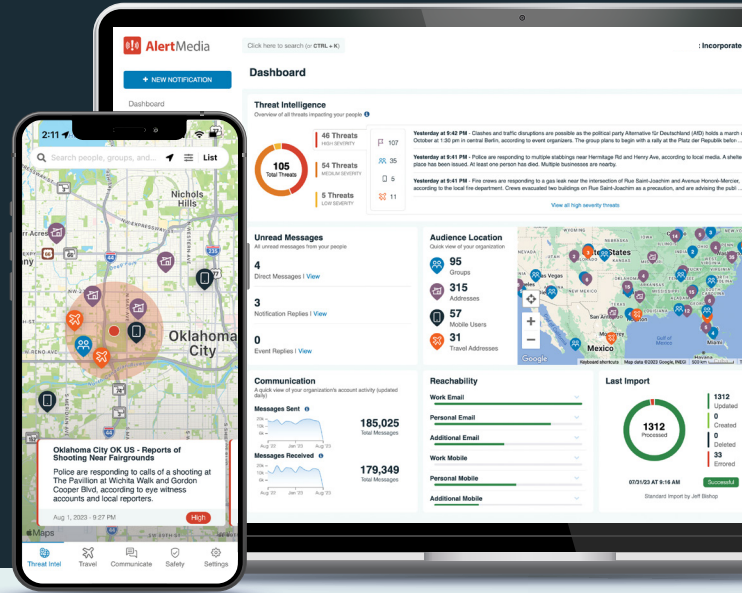




AlertMedia

KEY FEATURE GUIDE

Manage Your Risk and Response From One Platform



Threat Intelligence



Emergency Communication



Travel Risk Management

AlertMedia is everything you need to protect your people and business.

Reduce risk and recover faster with solutions built to help you navigate critical events with confidence. AlertMedia offers a unified platform with easy-to-use, fully integrated features that are purpose-built to scale and grow with your business.

With AlertMedia as your strategic partner you'll get:

COMPREHENSIVE THREAT DETECTION

- Be the first to know about relevant threats and focus on what matters, not the noise.
- Ensure you make the right call every time with trustworthy, human-vetted intelligence and analysis.
- Scale security teams overnight with auto-alerts and 24/7 access to experienced analysts.

STREAMLINED EMERGENCY RESPONSE

- Accelerate your response with a live, actionable view of impacted assets and people.
- Respond to critical events consistently with a user-friendly tool that ensures fast, clear communication.
- Remove bottlenecks and empower administrators with a system you can trust others to use.

EFFICIENT TEAM AND PROCESS

- Manage concurrent events easily with streamlined workflows that help you do more with less.
- Improve efficiency with a solution that automates time-consuming, manual data management.
- Reduce costs with one unified platform that is easily maintained and mastered.

The #1 solution
trusted by safety and
security professionals



4.8 ★★★★★



4.7 ★★★★★

Gartner
Peer Insights™

4.6 ★★★★★

The AlertMedia Difference



Intuitive, Unified Platform

Assess, visualize, and respond to risks in one place with a user-friendly system designed for speed.

Respond 30+ minutes faster



Expert-Vetted Intelligence

Source trusted information with AI-driven, human-verified threat data and analysis from regional expertise.

99.98% accuracy



Easy Setup and Upkeep

Onboard easily with personalized implementation and stay ready to respond with automated data management.

Train admins in 20 minutes



Accessible From Any Device

Experience seamless end-to-end performance on the go and consistent features across all devices.

Native mobile apps for iOS/Android



Premium Partnership Approach

Get unparalleled service with a dedicated customer success team, 24/7 access to analysts, and a customer-driven product roadmap.

Named Customers' Choice in 2024 by Gartner Peer Insights™



Scalable and Secure Infrastructure

Support any size business with reliable systems, robust admin permissions, and rigorous data security.

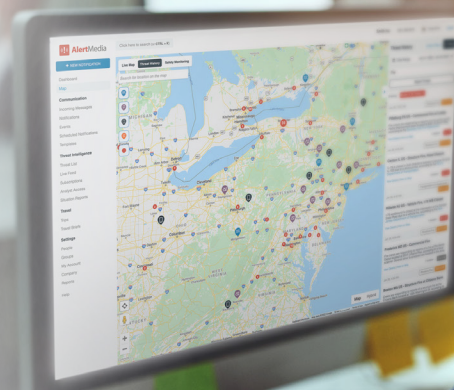
SOC2, GDPR, CCPA Compliant



*By far, AlertMedia's combination of **high-speed notifications and threat intelligence** has proved to be the most agile tool we've used to date."*

Penny Neferis

Director of Business Continuity
and Emergency Response, JetBlue



Detect Incidents Instantly

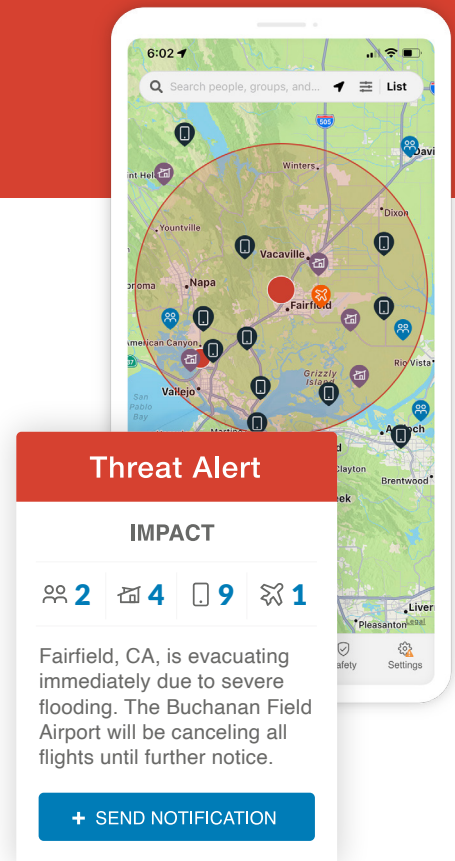
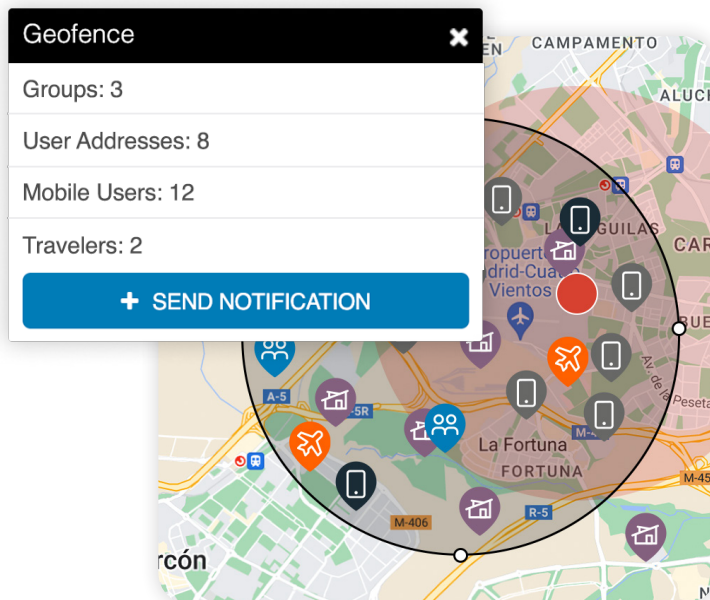
AlertMedia provides fast, accurate, and comprehensive alerts for relevant threats to your business.

Immediate and relevant threat alerts

- Get real-time alerts for threats facing your people and facilities—including remote and traveling employees, lone workers, job sites, supply chain partners, and more.
- Choose when and how you want to be alerted to emerging risks.
- Monitor live threat feeds and map views for real-time information.
- Notify impacted audiences with relevant threat details in one click, or automate notifications to go directly to impacted employees for time-sensitive incidents.

Reliable threat intelligence you can trust

- Avoid false alarms and misinformation with human-vetted intelligence from experienced analysts.
- Understand critical context quickly with expert analysis across tactical, strategic, travel, and weather risks.



Global, comprehensive coverage

- Operate confidently with an intelligence system covering threats around the world across these key categories and more:
 - **Active threats**—Crime, violence, transportation/infrastructure, outages, structure fires, hazmat
 - **Planned or ongoing threats**—Organized demonstrations, supply chain, industrial action
 - **Weather threats**—Early forecasting from in-house meteorologists, in-depth coverage of major systems, impact reporting
 - **Travel security threats**—Safety risk ratings, security assessments, culture overviews, current and historic threats

“An integrated solution like AlertMedia is a huge benefit for a small team like ours—it’s so easy to use, and the customer support is second to none.”

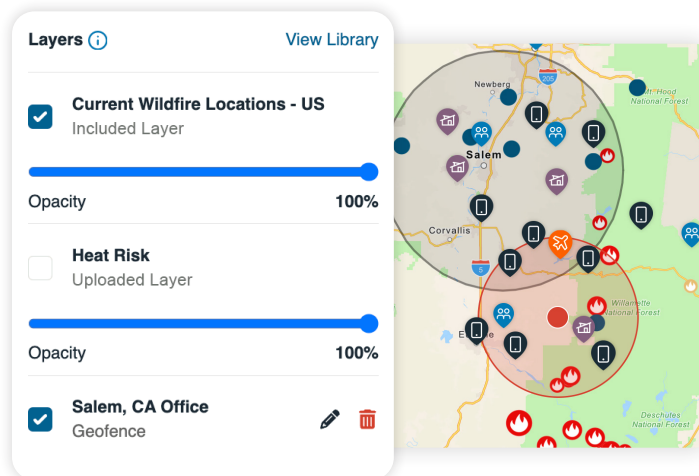
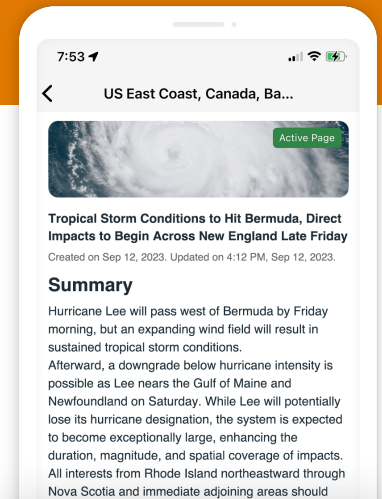
Ron Derrick, Corporate Senior Emergency Manager of the Whataburger Command Center

Assess the Impact of Threats Reliably

With AlertMedia, you'll have a quick and clear assessment of people and facilities in the impact zone of a potential threat.

Active threat monitoring for your people and assets

- Get a clear picture of emergent threats with a real-time impact assessment.
- See exactly which employees, facilities, and locations are in the range of impact and receive alerts for those at risk.
- Brief traveling employees for a safe trip and know when travelers are in the impact zone of an active event.

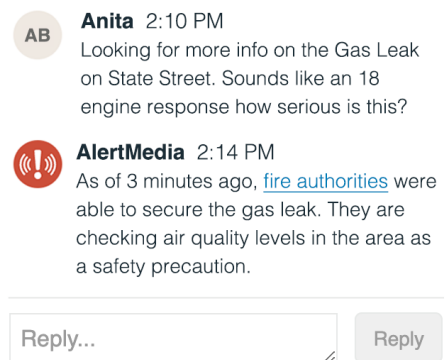


Custom Visual Intelligence for greater context

- Import and connect layers from public sources and preloaded maps for weather, disasters, and risk data.
- Create, save, and edit multiple flexible geofences to easily monitor and assess key points of interest.
- Build personalized workspaces and save views of data layers, filters, groups, and more.

Expert insights to navigate dynamic risks

- Connect directly to expert analysts in live chat 24/7 to gather context faster.
- Use situation reports to track major events and see all related threats and impacts in one place.
- Prepare your organization for global events and major storms with in-depth outlooks via Weekly Intelligence Briefings and Live Weather Briefings.
- Access threat history reports to better assess future threats for any given location.



“ With real-time insights automatically pushed to our safety leaders around the clock, we can more effectively identify the most impactful events happening near our people and instantly notify at-risk employees. **”**

Gianetta Jones, VP and Chief People Officer, Coca-Cola UNITED

Respond Rapidly With Confidence

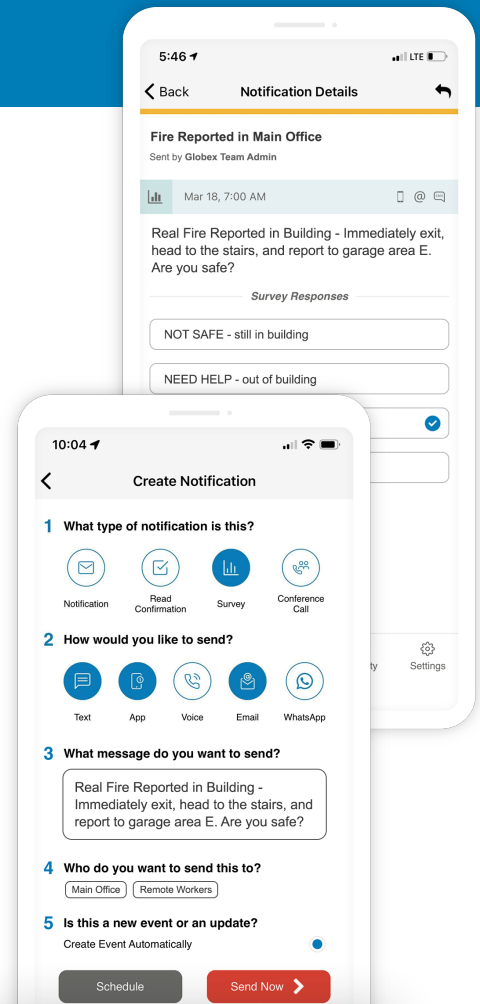
Using AlertMedia, you can instantly notify those at risk to convey critical information and coordinate your response to an incident.

Multichannel messages sent in seconds

- Use the intuitive UI to send notifications in just five simple steps on any device.
- Improve visibility across a wide variety of channels, and ensure critical alerts are viewed with override capabilities.
- Support your employees more effectively with 2-way communication capabilities, including read confirmation, surveys, and free text response.
- Track message delivery, audience responses, and key metrics instantly.

Advanced deliverability functions

- Control the narrative around critical events via admin permissions, custom notification templates, and event pages.
- Tailor message delivery with contact preferences and custom layouts that can alter the look and feel of notifications.
- Build customized audiences on the fly to adapt your communication to changing events.
- Foster trust with your employees by leveraging a dedicated, localized number to send notifications.



Admin Roles

Create Roles to pre-define permissions and group access for users. Any updates you make to a Role will sync across assigned users.

Create New Role

Search Roles

NAME	PERMISSIONS	ADMINS	ACTIONS
Full Admin Updated Aug 31, 2023	Full Access ⓘ	25	Manage
Marketing Restricted Admins Updated Jan 16, 2024	Restricted Access ⓘ	0	Manage

Automated system readiness

- Stay up to date with automated data syncing to ensure the right audience is getting the message.
- Add and update user groups automatically using any data attribute.
- Create custom administrator roles to distribute permissions at scale.

“AlertMedia helps us get our crisis response team together quickly when there’s an incident so we can rapidly communicate important messages to thousands of people across email, text, phone, and more. That saves us a lot of time—**it’s a labor-saving solution.**”

Matt McMahan, Sr. Manager of Business Continuity, Texas Roadhouse



AlertMedia Is Your Partner in Organizational Resilience

Our enterprise-grade platform offers the flexibility and security that world-class organizations demand from their technology partners.



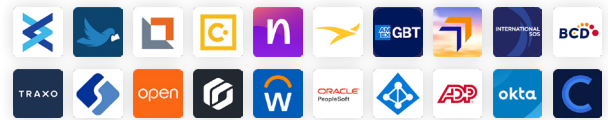
TOP-TIER SECURITY AND COMPLIANCE

- ✓ SOC2 Type 2 compliance
- ✓ GDPR and CCPA compliance
- ✓ Data encrypted in-transit and at-rest
- ✓ Single sign-on with automatic user provisioning
- ✓ Data masking within the platform



SEAMLESSLY INTEGRATE WITH YOUR SYSTEMS

Easily connect with a wide range of external data providers, including major HRIS providers, business continuity platforms, travel booking solutions, and more.



Thousands of companies across a range of industries globally—from Fortune 500 companies to small and mid-size organizations—are turning to AlertMedia as a trusted partner in organizational resilience.



NAVIENT



zoom

SAMSUNG

zendesk



jetBlue

Walmart

LEARN HOW ALERTMEDIA CAN HELP YOU MITIGATE AND RESPOND TO RISKS.

sales@alertmedia.com // (800) 826-0777 // alertmedia.com

SCHEDULE A DEMO